



LOVE BOOKS TOURS

About

Greetings! I'm Kelly, and I'm the proud founder of Love Books Tours.

Since 2018, I've been dedicated to assisting authors in promoting their books through my thriving book tour company. In my spare moments, I delve into book reviews on my blog at www.kellylacey.com, a platform that's received accolades for its top-tier critiques.

When I'm not immersed in the world of book promotion and review, I happily reside on the outskirts of Edinburgh, tending to the needs of my elderly parents and cherishing the company of my three beloved cats: Pawkey, Poppet, and Bella.

Love Books Tours has experienced remarkable growth since its inception, but one thing has remained constant: my unwavering passion for uniting authors and readers.

If you're an author seeking to launch a new book or revive past releases, you've come to the right place.

How can I assist you?

I offer a variety of services designed to link your books with their ideal readers. Whether you're launching a new release or revisiting your collection of titles, my #virtualbooktours and other services are here to help. I provide services tailored to every type of book."My Stats



Stats

Are you looking to reach a larger audience? Well, look no further! With our large book tour database of over 2806 bloggers, an impressive weekly reach on Instagram, and a mailing list of 31,000 readers, we are the perfect partner for your book marketing campaign.

Our main hub is Instagram, the best bookish platform from our experience.

So, don't hesitate, to contact us today and let us help you to reach a much wider audience and expand your readership!

Marketing Services

Are you ready to increase and boost your marketing presence? I'm here to help. With over six years of experience working with authors, I provide professional book marketing services to increase visibility for new and previously released titles.

I work with authors and publishers around the world, specialising in any genre and no matter your publishing journey. Whether you're traditionally published or self-published, I've got you covered.

Some of the authors and publishers I have previously worked with include Pan Macmillan USA, Canelo, O'Mara Books, Fledgling Press, Cayelle Publishing, and Leamington Books.

Using my comprehensive book marketing service, you'll be able to save yourself hours of contacting bloggers for reviews. Let me do the hard work for you and make your book promotion dreams come true.

So, what are you waiting for? Let's work together to make sure your book gets the attention it deserves. Contact me today to learn more.

Cover Reveal

A one-day promotional event perfect for highlighting your pre-order link. Celebrate your cover unveiling on social media.

We require a high-resolution cover, blurb and social media handles for this service.

£80 \$100

Publication Day Blitz

A one-day promotional event perfect for highlighting your order link. Celebrate your release day on social media.

We require a high-resolution cover, blurb and social media handles for this service.

£80 \$100

Out Now Blitz

A one-day promotional event perfect for highlighting your pre-order link. It's great to boost a promotion running on Amazon.

We require a high-resolution cover, blurb and social media handles for this service.

£80 \$100

Book/Blog Tours

Are you looking for an effective and creative way to get the word out about your book? We have the perfect solution for you: A Dedicated Social Media Book Tour!

This book tour package is an amazing opportunity for book bloggers to showcase either a book review or a content feature for you across our popular social media channels – including TikTok, Instagram, Twitter and Facebook. The dates are already set and all that's left is for the bloggers/bookstagrammers to take part.

The package includes a tour schedule and at the end of the tour, we will deliver a full report that details the review links from the tour. We do not supply Amazon review links. Also, the tour package provides the poster graphic which will be posted and shared by the bloggers across the social media platforms. Furthermore, the blogger is asked to post their four and five-star reviews on Amazon and Goodreads.

UK Only Tour

3-day tour - a mix of reviews and features - up to 6 hosts
£60 \$75

5-day tour - a mix of reviews and features - up to 10 hosts
£100

7-day tour - hosts a mix of reviews and features - 7 to 14 hosts
£130 \$160

10-day tour hosts a mix of reviews and features 10 - 28 hosts
£180 \$220

14-day tour - hosts a mix of reviews and features - 14 to 50 hosts
£260 \$320

Extra days/weeks may be added if there is a lot of interest in your tour.

A host is the book blogger or bookstagrammer taking part.*

USA Only Tour

3-day tour - a mix of reviews and features - up to 6 hosts
\$75

5-day tour - a mix of reviews and features - up to 10 hosts
\$128

7-day tour - hosts a mix of reviews and features - 7 to 14 hosts
\$160

10-day tour hosts a mix of reviews and features 10 - 28 hosts

\$220

14-day tour - hosts a mix of reviews and features - 14 to 50 hosts

\$320

Extra days/weeks may be added if there is a lot of interest in your tour.

UK & USA Tour

3-day tour - a mix of reviews and features - up to 6 hosts

£60 \$75

5-day tour - a mix of reviews and features - up to 10 hosts

£100

7-day tour - hosts a mix of reviews and features - 7 to 14 hosts

£130 \$160

10-day tour hosts a mix of reviews and features 10 - 28 hosts

£180 \$220

14-day tour - hosts a mix of reviews and features - 14 to 50 hosts

£260 \$320

Audiobook Tours

7-day tour - £130 \$160- up to 20 codes - UK/USA

10-day tour - £180 \$220 up to 30 codes UK/USA

Use up those codes you have that came with your audiobook. Let us turn them into book reviews!

Read-along Campaign

A Love Books Tours Read Along is a fun and effective way for authors to connect with readers and increase the visibility of their book. Here's how it works:

1. ****Author Booking****: The process begins when an author decides to organise a read along through Love Books Tours.
2. ****Tour Advertisement****: Love Books Tours (LBT) promotes the read along to a community of genre-specific hosts and multi-hosts. These hosts are avid readers and enthusiasts in the book's genre.
3. ****No Read Schedule****: LBT's read alongs are designed to be stress-free. Instead of a rigid reading schedule, readers are encouraged to pace themselves. They receive ten questions related to the book, which are spread out over four weeks. This flexibility allows participants to enjoy the book at their own speed.
4. ****No Discussion Pressure****: There's no requirement for participants to engage in discussions. They can choose to interact and share their thoughts as much or as little as they prefer.
5. ****Print or Digital Options****: Authors have the choice to offer print copies of their book along with goodie swag packages or opt for a digital-only read along. This flexibility caters to the different budgets.

6. ****No Challenges****: Unlike some book clubs that have challenges or requirements, LBT's read alongs are free of such demands. Participants can simply enjoy the book without extra obligations.

7. ****Increased Visibility****: One of the significant benefits of a Love Books Tours Read Along is the enhanced visibility of the book. By engaging with a dedicated group of readers and influencers, the author's work gains exposure, potentially leading to increased book sales.

8. ****Reviews on Amazon and Goodreads****: At the conclusion of the read along, the hosts, who are also participants, post their reviews on popular book platforms like Amazon and Goodreads. This not only provides valuable feedback but also helps the book reach a wider audience.

9. ****Flexible Hosting****: Love Books Tours offers packages for up to 30 reviewers. If there's a high level of interest, authors have the option to extend the number of hosts (additional charges may apply), allowing for even more exposure.

In essence, a Love Books Tours Read Along is a low-pressure and flexible way for authors to engage with readers, promote their books, and receive authentic feedback from a diverse group of participants. It's a win-win situation that benefits both authors and avid readers.

Prices start at

30-day Read Along up to 30 hosts with a print and goodie box £580 \$710 plus postage costs.

30-day Read Along digital only - £350 \$450

Larger read-alongs with up to 100 hosts can be organised.

Let's Connect

If you can complete a booking form and return it to lovebookstours@gmail.com, Please let us know if you would like to pay by bank transfer or PayPal.

You can book a free 15 minute Google Meeting here:
<https://calendly.com/lovebookstours/publicity-meeting>

Testimonials

Visit <https://lovebooksgroup.com/testimonial/> for a full range of testimonies from our clients.

Booking Form

https://docs.google.com/forms/d/e/1FAIpQLSfxRQ9PA6YDmlsHrwrhKmO1ZxlvA0hASpNBKN5phPSu6eMYUg/viewform?usp=sf_link

Terms and Conditions

Thank you for understanding and agreeing to our terms! We understand that each booking and service is an important investment to our authors and that our no-refund policy is an integral part of our service. We take our authors' trust seriously and want to assure them that we do our best to secure their reviews by sourcing verified bloggers and reviewers in advance. As the exact number of bloggers may vary and there are always a chance that a reviewer may withdraw, we can guarantee that any reviews given will be honest and without guarantee of being positive. Finally, some reviewers may choose to do a 'spotlight/content' post instead of a review - authors will still benefit from the additional visibility from such posts.

